Richie Rich and Jackie Jokers

THE RICHEST KID in the WORLD!

Richie Rich

and the

CLOWN PRINCE of SHOW BIZ!

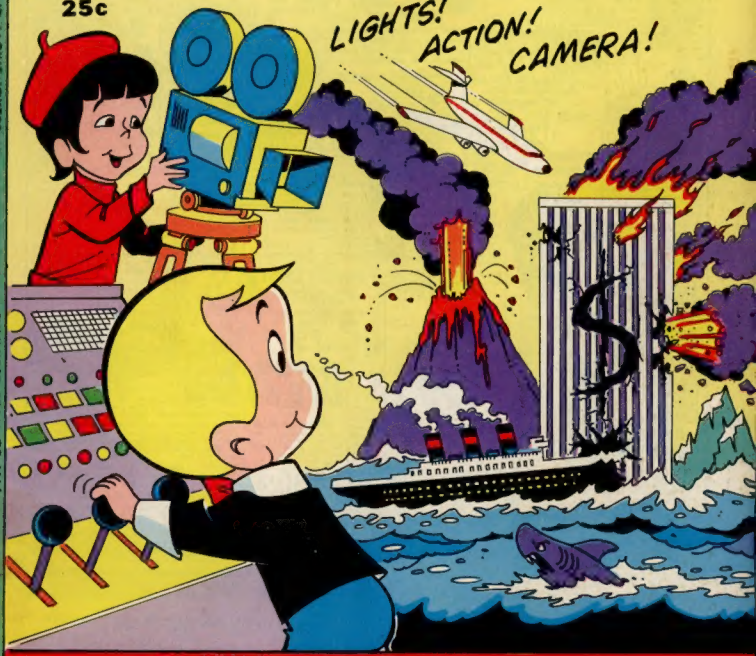
Jackie Jokers

PDC 52717-7

HARVEY WORLD

JULY No. 16

25c



ARE YOU READY FOR "THE BLAZING INFERNAL QUAKING EARTH JAWBONED AIRPLANE POSEIDUMB ADVENTURE?"

RICHIE RICH AND JACKIE JOKERS

FUNNIEST TEAM OF ALL!

THROW YOUR VOICE

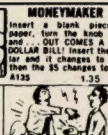
Throw your voice into trunks, behind doors, everywhere. Fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."

No. 137 35¢

MONEYMAKER

Insert a blank piece of paper, turn the knob and ... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.

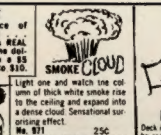
A138 1.35



SMOKE CLOUD

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.

No. 871 25¢



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.

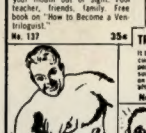
No. 183 $2.25

XRAY SPECS

ONLY AN HILARIOUS OPTICAL ILLUSION $1.35

Scientific optical principle really works. With Xray Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes?

No. FL7 $1.35

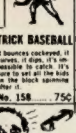


MUSCLES OF STEEL

Results in just 30 days

Pocket gym slaps inches of muscle on your arms and torso. Stun the respect of your friends —the admiration of the girls. Keep fit and healthy. Fear no one! Made of heavy rubber.

No. 7001 $1.25



TRICK BASEBALL

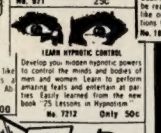
It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it.

No. 158 .75¢

JOY BUZZER

Windup novelty you wear like a ring. Your victim gets a "SHOCKING" hand shake. Absolutely harmless.

No. 239 $1.00



LEARN HYPNOTIC CONTROL

Develop you hidden hypnotic powers to control the minds and bodies of men and women. Learn to perform amazing feats and entertain at parties. Easily learned from the new book "25 Lessons in Hypnotism"

No. 7212 Only 50¢

WORMS

Drop these seemingly innocent pellets into a glass of water and magically a worm will appear. Can you imagine the look of horror on your victims face? It's harmless.

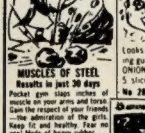
No. B12 .15¢

JACK POT BANK

Fun Bank For The Family

Dime-operated one armed Bandit" works like those in Las Vegas. Deposit dime, pull handle, and reels spin like the real thing. Dimes are returnable. Should not be used for gambling

No. [illegible] $2.95



ONION GUM

Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack

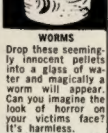
No. 281 4¢

SECRET BOOK SAFE

WITH COMBINATION LOCK ONLY YOU CAN OPEN

Looks like any book to camouflage you valuables. Securely locked with your own private combination. Tough under-structure is covered with simulated leather binding.

No. 700 $1.69



20 Course Home Study Program.

KARATE

JUDO SEEING SAVATE TECHNIQUES STUNTS

FREE NERVE CENTER CHART

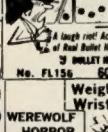
Here's what you get!
- 20 Best KARATE blows and chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- 2000 throws, JIU JITSU holds
- Isometric muscle building course
- Endurance exercise and LOTS MORE

NR. 79 Only $1.25

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex to fit all heads, really changes your appearance

No. A35 $1.15



BULLET HOLES

A tough one! Actual copies of Real Bullet Holes

3 BULLET HOLES

No. FL156 60¢

Weighted Wristlets

"Power Packed" Arm Builders! To Give you mighty striking power

"Power Packed" wristlets build the powerful arms you want without special equipment or exercises. Just wear these weighted wristlets during your ordinary activities at work or play

Item #900 $4.25 each

4 WORLDS FASTEST HANDS

Slip these knobby "paws" on and watch your friends disappear—they're awful! If you're got the courage, bayos you can have fun(?) with them.

Item No. 607.. $2.25

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 670 Only 75¢

SILENT DOG WHISTLE

This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.

No. 701 $1.25

WEREWOLF HORROR MASK

This rubber mask is so grotesque that it is sure to shake up the whole neighborhood. Be the "Werewolf" that prowls again.

No. 76w... $2.25

CALENDAR BANK FORCES YOU TO SAVE

only $3.95 Coin Operated

It takes only a quarter a day to change the date on your calendar bank, but at the end of the year you have been FORCED to save almost $100. You can't miss even one day because your "calendar" will be wrong. Perfect for home or office

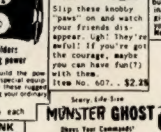
Item #[illegible] $3.95

MONSTER GHOST

Obeys Your Commands! OVER 7 FEET TALL

7' ghost darts and hovers its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hunt and watch

MT Jul..... $1.25



MONEY CHANGER

Just like a professional money changer. Attaches to belt. Holds pennies, nickels, dimes and quarters.

No. 70 2.25

TRICK BLACK SOAP

Ordinary looking cake of soap until victim washes with it. Then his face turns black and blacker. Shocking! Harmless! A great trick.

No. 575 Only 25¢

MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.

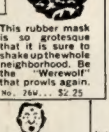
No. 780 2.25

2 Rolls Film .98¢

FINGER CHOPPER

Chop a cigarette in two in either hole. Put finger in top hole and cigarette in lower. The cigarette is cut, but your finger is unharmed. Full instructions.

No. 6222 $1.25



PEDOMETER

HOW MANY MILES did you walk today?

How many miles did you walk today? You will never guess. But just attach this little instrument to your belt and it will tell you exactly. Easy to use. Great for hiking, scouting, hunting, etc.

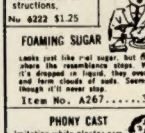
ITEM #901 $1.50

MONSTER SIZE SKELETON

7 FEET TALL EYES GLOW IN THE DARK

This 7 foot fou- "BO-NES THE SKELETON" is scary enough at any time — but wait till you see him IN THE DARK in all his horrible, spine chilling grandeur... eyes glowing like fiery coals. If you like to haunt houses or frighten your friends, this is for you! Or hang "Bones" in your room and turn up a party!

No. [illegible] $1.89



FOAMING SUGAR

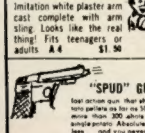
Looks just like real sugar, but that's where the resemblance stops. When it's dropped in liquid, they overflow and form clouds of suds. Seems as though it'll never stop.

Item No. A267.....35¢

PHONY CAST

Imitation white plaster arm cast complete with arm sling. Looks like the real thing! Fits teenagers or adults A 4

$1.50



"SPUD" GUN

Cool action gun that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless and you never run out of ammo.

No. F205 1.50

HONOR HOUSE PROD. CORP. — DEPT 53 GK 51
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return ... or part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than $1.00

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 35¢ to total order for postage and handling.
TOTAL AMOUNT ENCLOSED

For COD orders please send 50¢ good will deposit. Pay postman the balance on delivery plus COD and handling charges.

Name

Address ZIP

New York State residents add appropriate sales tax.

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ENTER THE WONDERFUL WORLD OF SUPER SEA-MONKEYS®

Just Add Water To Get LIVE "INSTANT PETS!"

You'll **GASP WITH AMAZEMENT** when you see **THE ACTUAL BIRTH** of **DOZENS** of **ADORABLE NEW SUPER SEA-MONKEYS** (Artemia)! Brought to life **BEFORE YOUR EYES**, they are guaranteed to **GROW SO FAST**, you actually **SEE** them getting bigger and **BIGGER**, day after fun-filled day! Over **ONE MILLION** people of **ALL** ages have **ALREADY** tested it . . . and to their delight, **IT REALLY WORKED!** We have even received thousands of letters of thanks and praise from delighted Sea Monkey owners for **INVENTING** them! Now, for the **FIRST TIME**, these amazing and frolicsome pets can be **YOURS!**

IN YOUR OWN HOME—A LIVE SEA-CIRCUS

Imagine the **FUN** you'll have when you **OWN** a tumbling, happy troupe of **LIVE PERFORMING SEA-MONKEYS!** You can astonish your guests by making them appear to **OBEY** your **EVERY COMMAND!** We even show you how to make them look like they're dancing to **REAL MUSIC**, perform Loop-The Loops and **OTHER** "daredevil" stunts, take turns riding on each other's back like a rodeo cowboy on his bucking Bronco pony, follow a light beam like a school of friendly **DOLPHINS**—and much **MORE! But** that's not **ALL!** A fantastic **NEW** invention, U.S. Patent No. 3,899,167, enables Sea-Monkeys to **ACTUALLY** engage in thrilling **GAMES***, races and sports—with **YOU** and your friends! **NEVER BEFORE** has there **EVER BEEN GAMES THAT ARE SO EXCITING!**

A FREE BONUS—IF YOU ACT NOW!

Your unborn Super Sea-Monkeys will arrive safe and unharmed—sealed in incredible "Time Capsule" **EGGS** that live for **YEARS!** Put them in ordinary tap water pre-treated with special Water Purifier that we give you, and **SECONDS LATER** the cutest pets you've ever seen will appear right before your eyes, and start to **SWIM** even 'though they're just **BABIES!** Best of all, you receive **BOTH SEXES** so you can breed **MORE** Sea-Monkeys at any time, to give as gifts or even **SELL** if you wish! To order your Super Sea-Monkeys, send in the Coupon with only $1.25 plus 50¢ for postage and handling. Satisfaction **GUARANTEED** or your money refunded. And as a **BONUS** for acting right **NOW**, you will earn **OVER $2.00** in **FREE** supplies! With **EACH** order you **ALSO** get **FREE**, a **NEW**, magnificent, **FULLY-ILLUSTRATED BOOK** packed with Instructions, Tricks, Training, Breeding and The Amazing Life History of Super Sea-Monkeys, a **GENEROUS** supply of Super Sea-Monkey **GROWTH FOOD**, a Twin-Level, precision measuring and feeding instrument, a Sea-Monkey Life Insurance Policy, and our **FAMOUS** Sea-Monkey **GROWTH GUARANTEE**—**in WRITING!** Remember, Super Sea-Monkeys are **ABSOLUTELY GUARANTEED** to **HATCH** and **GROW SUPER-FAST**, or your **MONEY-BACK!**

NOTE: Sea-Monkeys are so **EASY TO RAISE**, even a 6 year old can grow them!

$1.25 PLUS POSTAGE

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200 Fifth Avenue, New York, N.Y. 10010

Please send _____ Super Sea-Monkey Kit(s) and my **FREE** extra supplies! I enclose $2.25 for each kit, plus 50¢ postage and handling. If not satisfied, you **GUARANTEE** to **REFUND MY MONEY!**

Total amount enclosed $ _____
(no C.O.D.'s please)

Name _____

Address _____

Apt. No. _____

City _____ State _____ Zip _____

☐ Special RUSH order (50¢ extra)
Foreign Orders $4.00 (except Canada)
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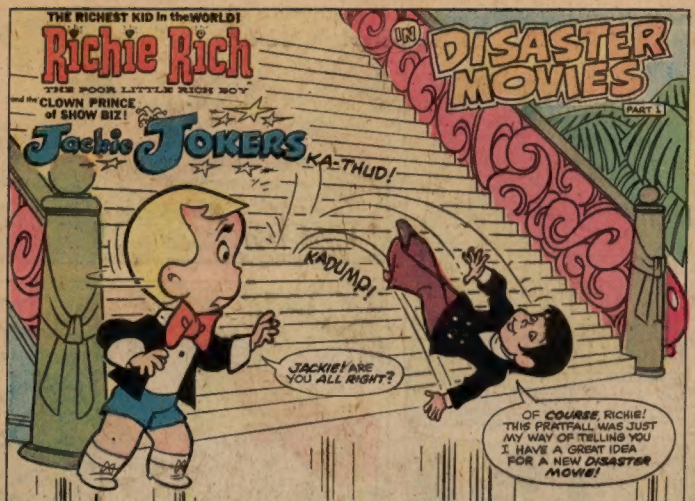

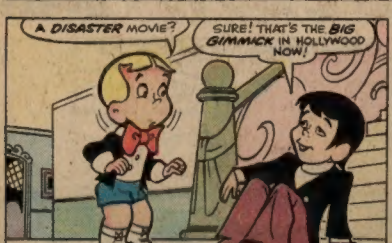

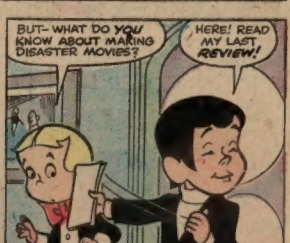

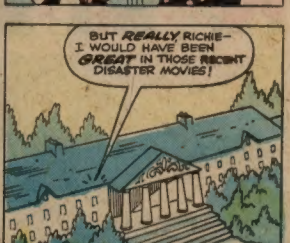

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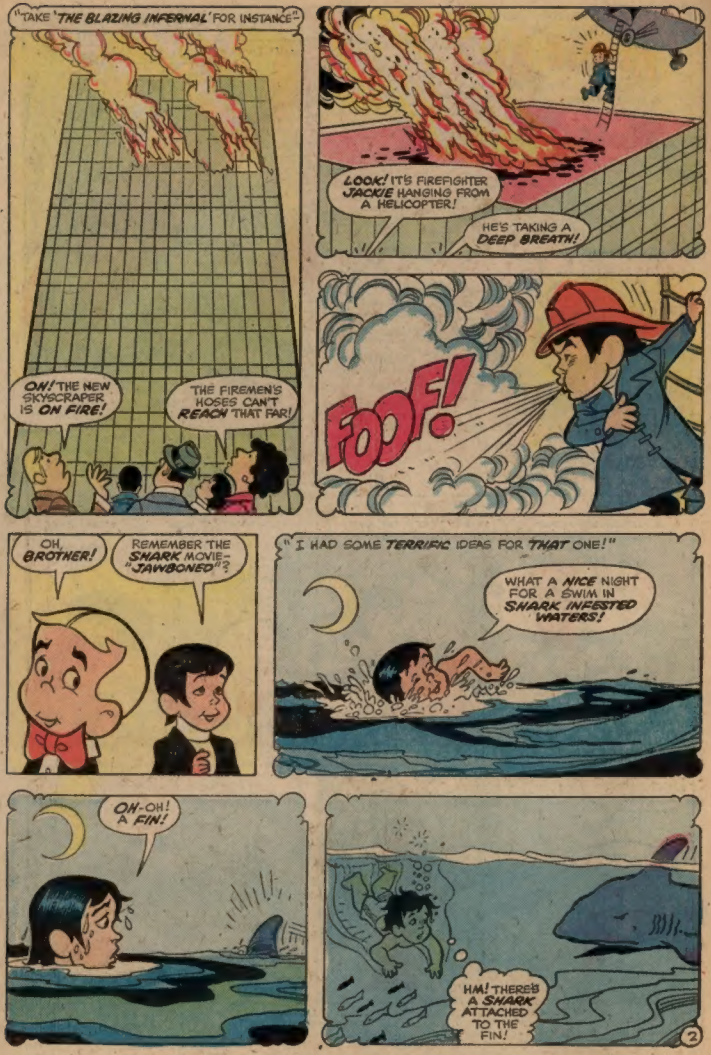
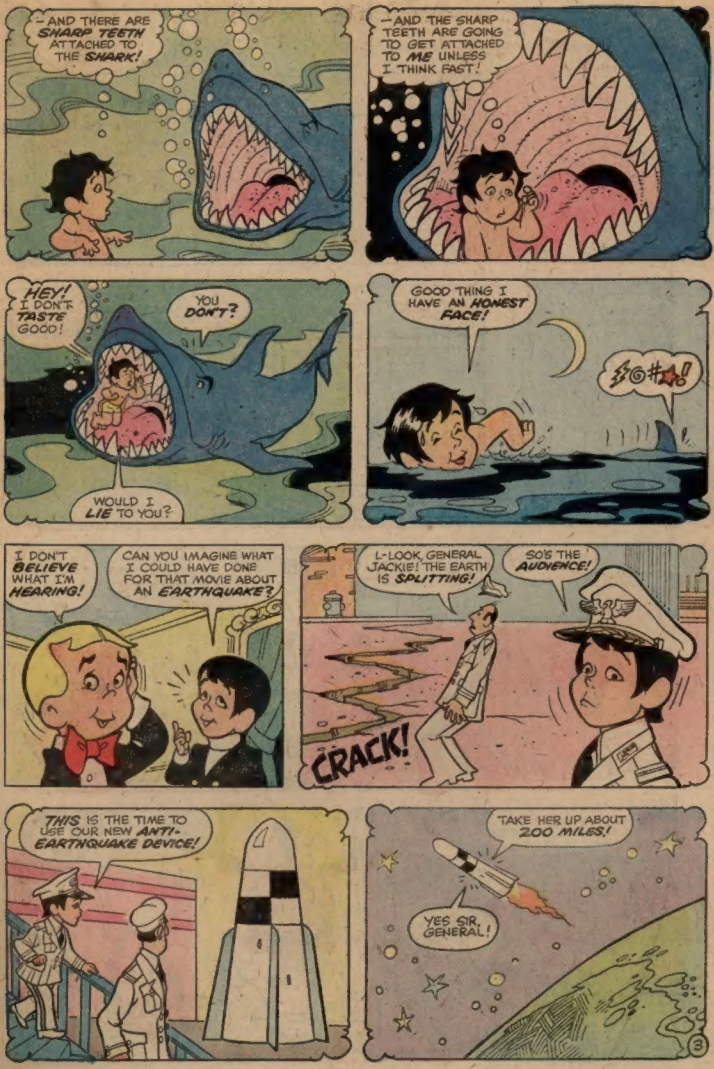
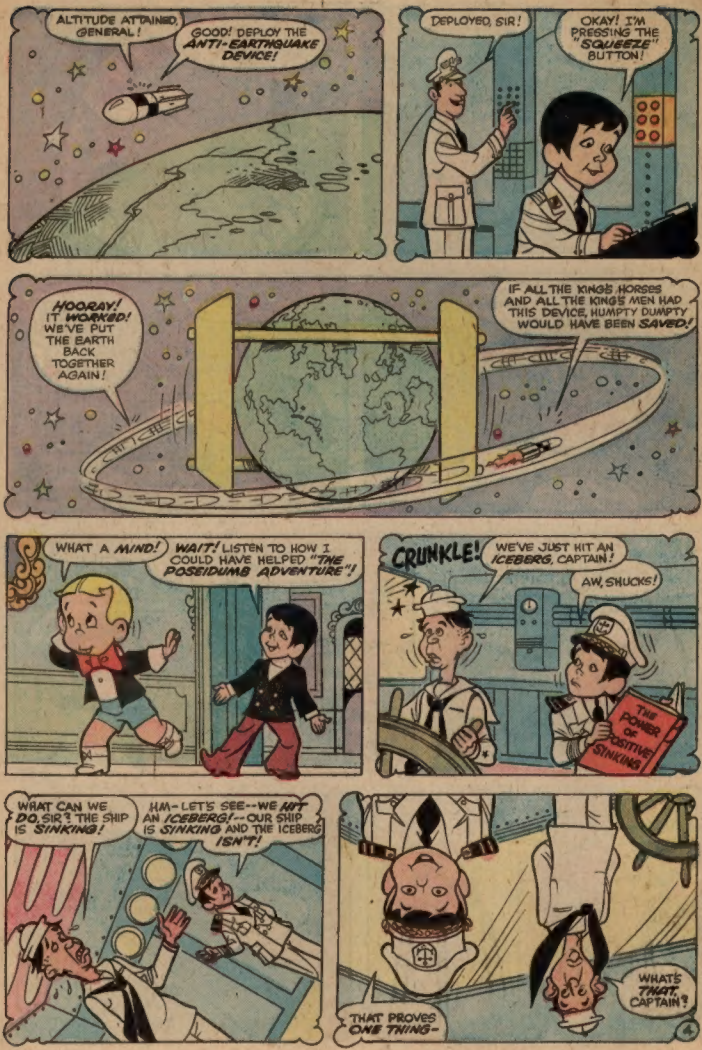
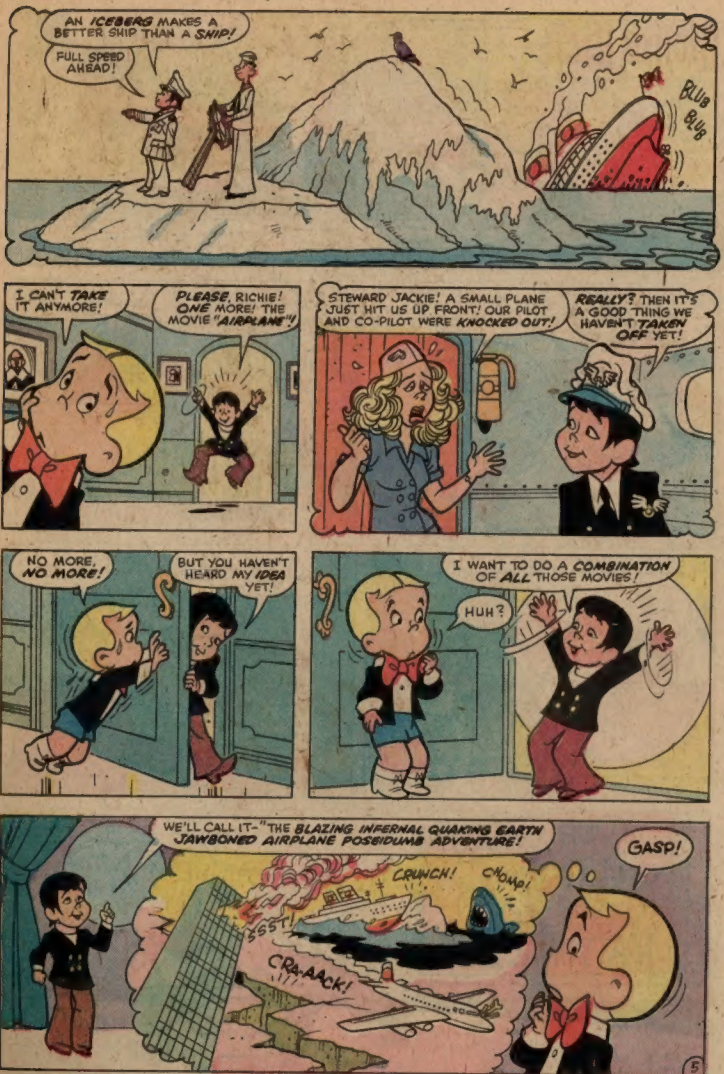

"TAKE 'THE BLAZING INFERNAL' FOR INSTANCE."
OH! THE NEW SKYSCRAPER IS ON FIRE!
THE FIREMEN'S HOSES CAN'T REACH THAT FAR!
LOOK! IT'S FIREFIGHTER JACKIE HANGING FROM A HELICOPTER!
HE'S TAKING A DEEP BREATH!
FOOF!
OH, BROTHER!
REMEMBER THE SHARK MOVIE— "JAWBONED"?
"I HAD SOME TERRIFIC IDEAS FOR 'THAT' ONE!"
WHAT A NICE NIGHT FOR A SWIM IN SHARK INFESTED WATERS!
OH-OH! A FIN!
HM! THERE'S A SHARK ATTACHED TO THE FIN!
2


AND THERE ARE SHARP TEETH ATTACHED TO THE SHARK!
—AND THE SHARP TEETH ARE GOING TO GET ATTACHED TO ME UNLESS I THINK FAST!
HEY! I DON'T TASTE GOOD!
YOU DON'T?
WOULD I LIE TO YOU?
GOOD THING I HAVE AN HONEST FACE!
@#&!
I DON'T BELIEVE WHAT I'M HEARING!
CAN YOU IMAGINE WHAT I COULD HAVE DONE FOR THAT MOVIE ABOUT AN EARTHQUAKE?
L-LOOK, GENERAL JACKIE! THE EARTH IS SPLITTING!
SO'S THE AUDIENCE!
CRACK!
THIS IS THE TIME TO USE OUR NEW ANTI-EARTHQUAKE DEVICE!
TAKE HER UP ABOUT 200 MILES!
YES SIR, GENERAL!


ALTITUDE ATTAINED, GENERAL!
GOOD! DEPLOY THE ANTI-EARTHQUAKE DEVICE!
DEPLOYED, SIR!
OKAY! I'M PRESSING THE "SQUEEZE" BUTTON!
HOORAY! IT WORKED! WE'VE PUT THE EARTH BACK TOGETHER AGAIN!
IF ALL THE KING'S HORSES AND ALL THE KING'S MEN HAD THIS DEVICE, HUMPTY DUMPTY WOULD HAVE BEEN SAVED!
WHAT A MIND!
WAIT! LISTEN TO HOW I COULD HAVE HELPED "THE POSEIDUMB ADVENTURE"!
CRUNKLE!
WE'VE JUST HIT AN ICEBERG, CAPTAIN!
AW, SHUCKS!
THE POWER OF POSITIVE SINKING
WHAT CAN WE DO, SIR? THE SHIP IS SINKING!
HM- LET'S SEE-- WE HIT AN ICEBERG!-- OUR SHIP IS SINKING AND THE ICEBERG ISN'T!
WHAT'S THAT, CAPTAIN?
THAT PROVES ONE THING-
4



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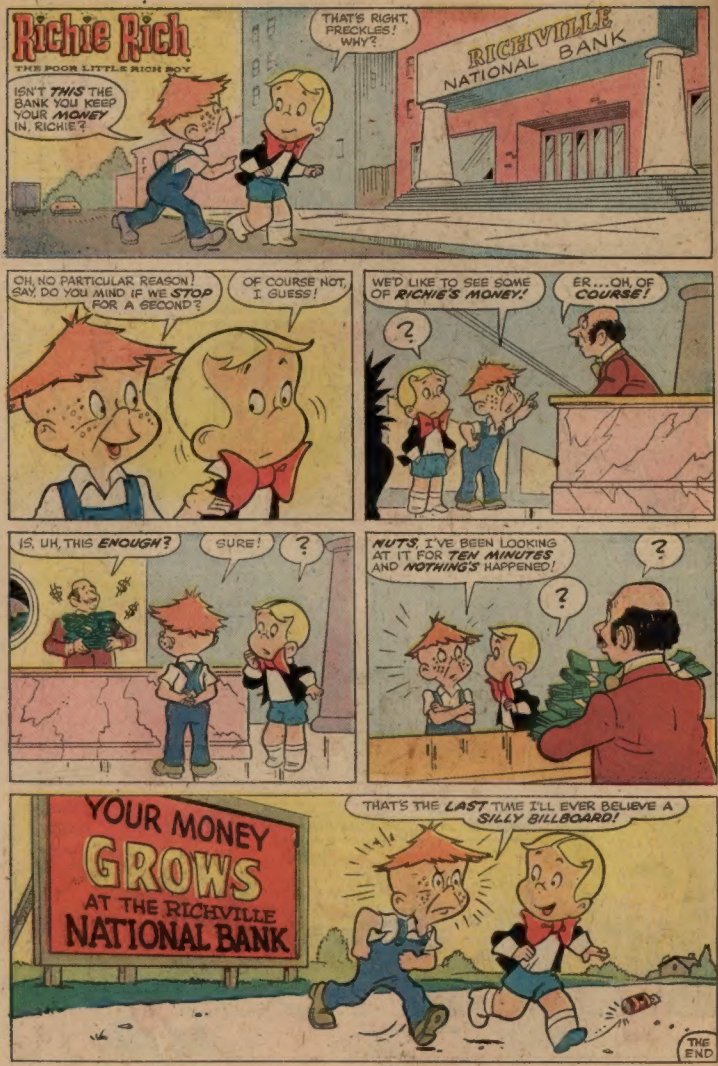
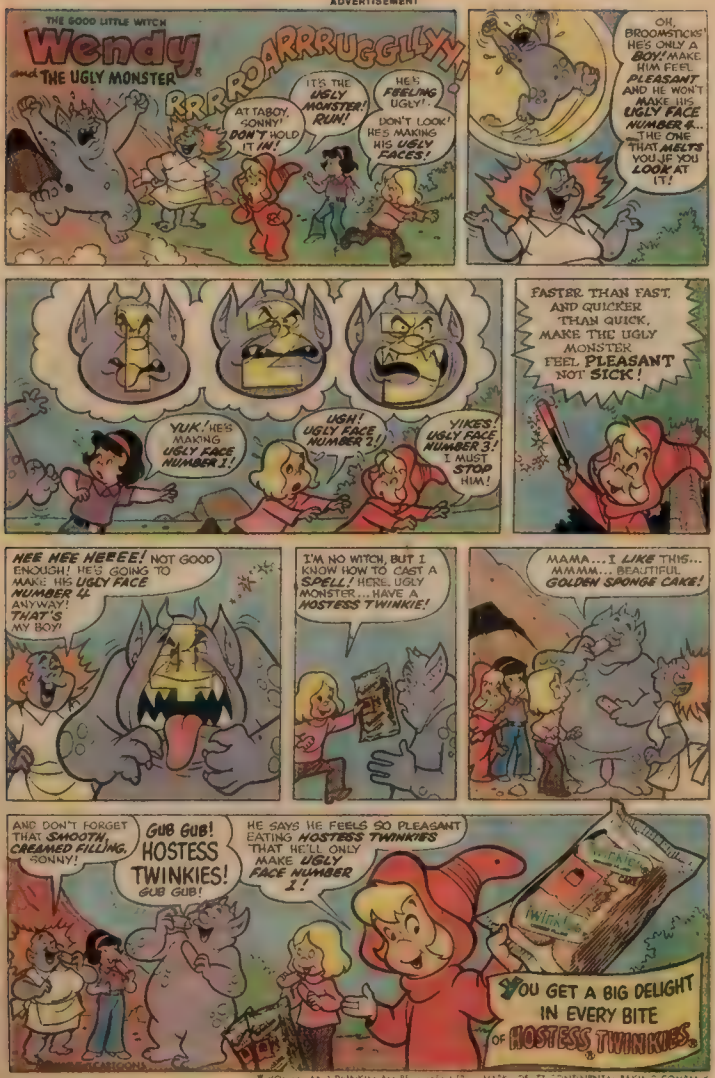
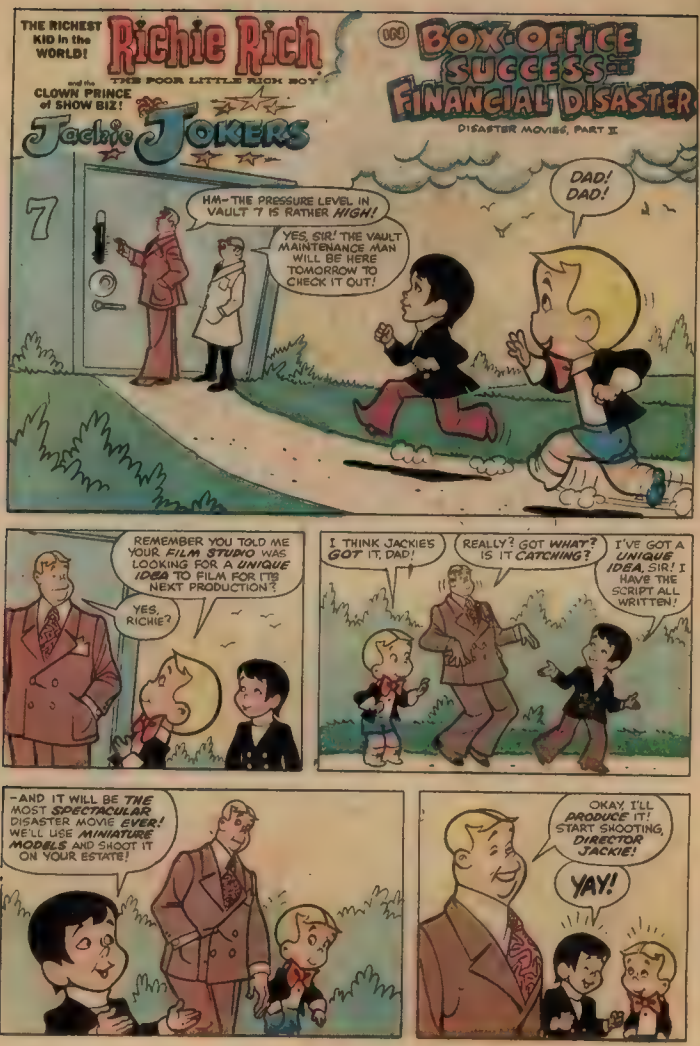
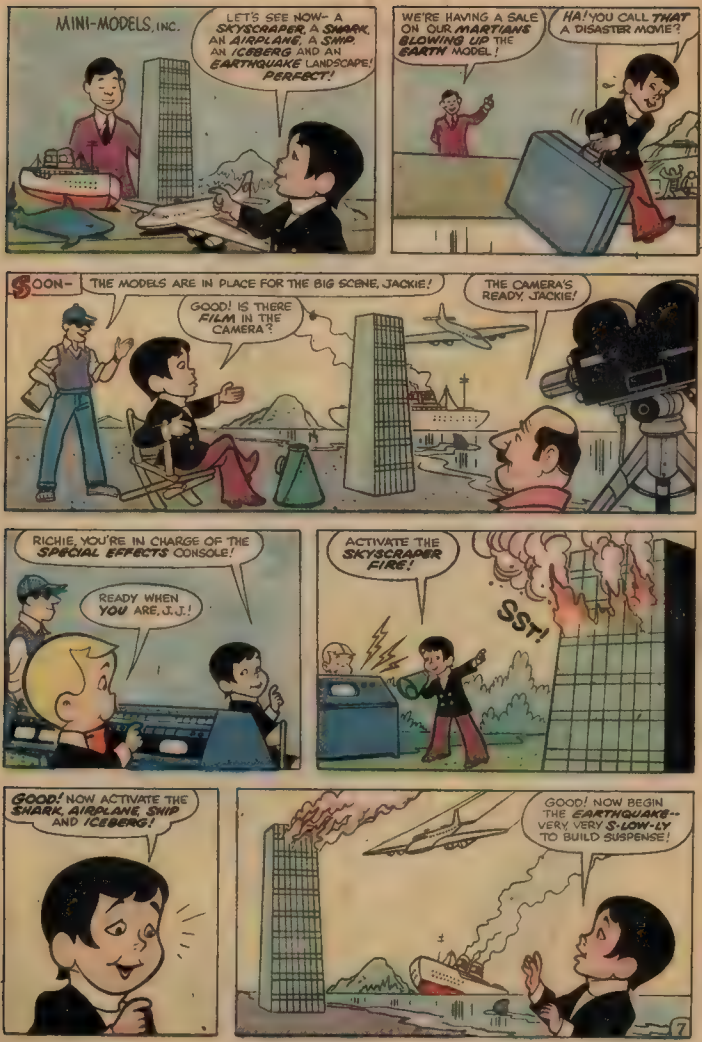

Richie Rich
THE POOR LITTLE RICH BOY
ISN'T THIS THE BANK YOU KEEP YOUR MONEY IN, RICHIE?
THAT'S RIGHT, FRECKLES! WHY?
RICHVILLE NATIONAL BANK
OH, NO PARTICULAR REASON! SAY, DO YOU MIND IF WE STOP FOR A SECOND?
OF COURSE NOT, I GUESS!
WE'D LIKE TO SEE SOME OF RICHIE'S MONEY!
?
ER...OH, OF COURSE!
IS, UH, THIS ENOUGH?
SURE!
?
NUTS, I'VE BEEN LOOKING AT IT FOR TEN MINUTES AND NOTHING'S HAPPENED!
?
?
YOUR MONEY GROWS AT THE RICHVILLE NATIONAL BANK
THAT'S THE LAST TIME I'LL EVER BELIEVE A SILLY BILLBOARD!
THE END

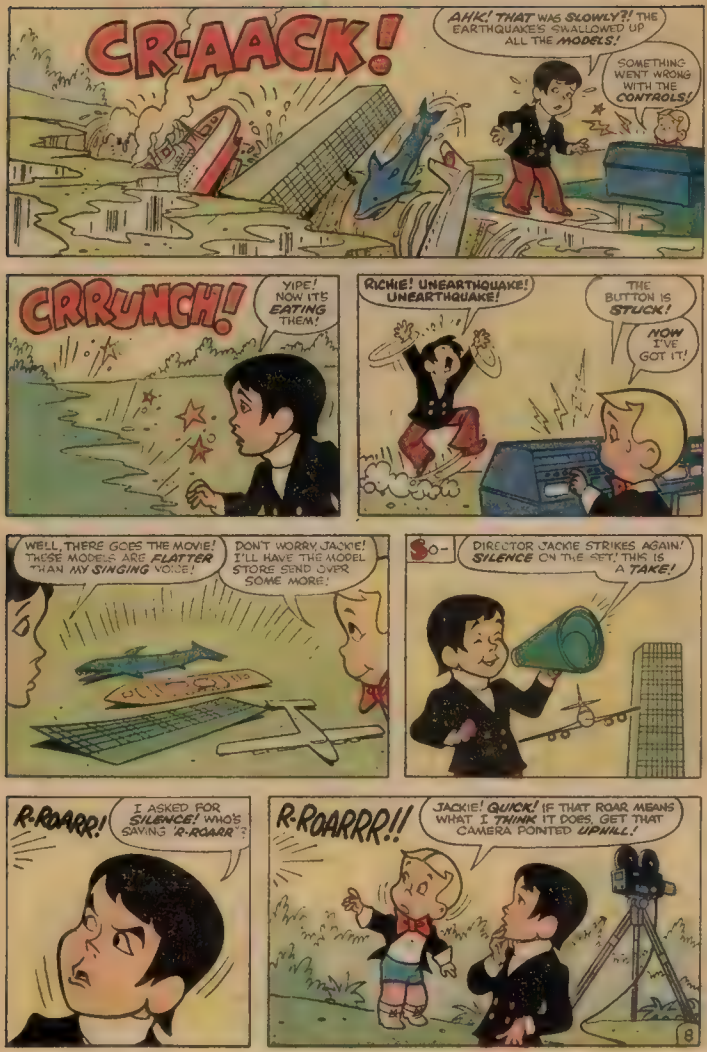
ADVERTISEMENT

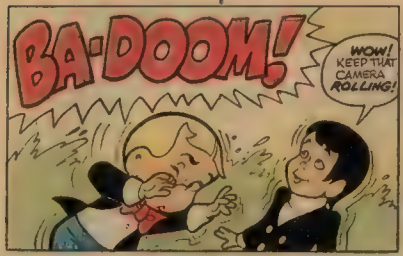


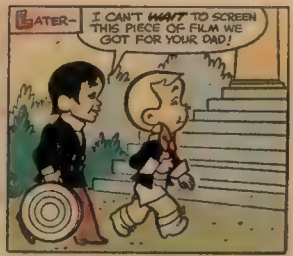
® HOSTESS AND TWINKIES ARE REGISTERED TRADEMARKS OF INTERCONTINENTAL BAKING COMPANY


THE RICHEST KID in the WORLD!
Richie Rich
THE POOR LITTLE RICH BOY
and the CLOWN PRINCE of SHOW BIZ!
Jackie Jokers
BOX-OFFICE SUCCESS and FINANCIAL DISASTER
DISASTER MOVIES, PART I
7
HM-THE PRESSURE LEVEL IN VAULT 7 IS RATHER HIGH!
YES, SIR! THE VAULT MAINTENANCE MAN WILL BE HERE TOMORROW TO CHECK IT OUT!
DAD! DAD!
REMEMBER YOU TOLD ME YOUR FILM STUDIO WAS LOOKING FOR A UNIQUE IDEA TO FILM FOR ITS NEXT PRODUCTION?
YES, RICHIE?
I THINK JACKIES GOT IT, DAD!
REALLY? GOT WHAT? IS IT CATCHING?
I'VE GOT A UNIQUE IDEA, SIR! I HAVE THE SCRIPT ALL WRITTEN!
-AND IT WILL BE THE MOST SPECTACULAR DISASTER MOVIE EVER! WE'LL USE MINIATURE MODELS AND SHOOT IT ON YOUR ESTATE!
OKAY, I'LL PRODUCE IT! START SHOOTING, DIRECTOR JACKIE!
YAY!

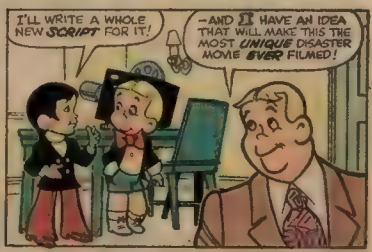

MINI-MODELS, INC.
LET'S SEE NOW- A SKYSCRAPER, A SHARK, AN AIRPLANE, A SHIP, AN ICEBERG AND AN EARTHQUAKE LANDSCAPE! PERFECT!
WE'RE HAVING A SALE ON OUR MARTIANS BLOWING UP THE EARTH MODEL!
HA! YOU CALL THAT A DISASTER MOVIE?
SOON-
THE MODELS ARE IN PLACE FOR THE BIG SCENE, JACKIE!
GOOD! IS THERE FILM IN THE CAMERA?
THE CAMERA'S READY, JACKIE!
RICHIE, YOU'RE IN CHARGE OF THE SPECIAL EFFECTS CONSOLE!
READY WHEN YOU ARE, C.J.!
ACTIVATE THE SKYSCRAPER FIRE!
SST!
GOOD! NOW ACTIVATE THE SHARK, AIRPLANE, SHIP AND ICEBERG!
GOOD! NOW BEGIN THE EARTHQUAKE-- VERY VERY S-LOW-LY TO BUILD SUSPENSE!
7

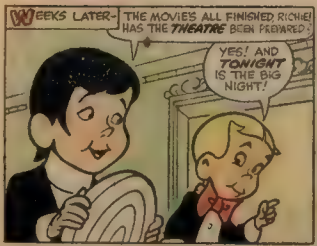

CR-AACK!
AHK! THAT WAS SLOWLY?! THE EARTHQUAKES SWALLOWED UP ALL THE MODELS!
SOMETHING WENT WRONG WITH THE CONTROLS!
CRRUNCH!
YIPE! NOW IT'S EATING THEM!
RICHIE! UNEARTHQUAKE! UNEARTHQUAKE!
THE BUTTON IS STUCK!
NOW I'VE GOT IT!
WELL, THERE GOES THE MOVIE! THOSE MODELS ARE FLATTER THAN MY SINGING VOICE!
DON'T WORRY, JACKIE! I'LL HAVE THE MODEL STORE SEND OVER SOME MORE!
SO- DIRECTOR JACKIE STRIKES AGAIN! SILENCE ON THE SET! THIS IS A TAKE!
R-ROARR!
I ASKED FOR SILENCE! WHO'S SAYING "R-ROARR"?
R-ROARRR!!
JACKIE! QUICK! IF THAT ROAR MEANS WHAT I THINK IT DOES, GET THAT CAMERA POINTED UPHILL!
8

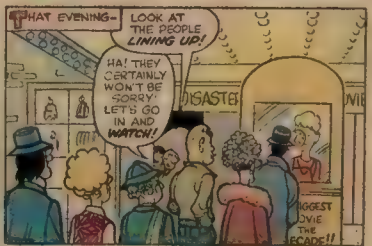

BA-DOOM!
WOW! KEEP THAT CAMERA ROLLING!

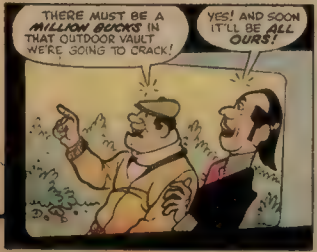

LATER-
I CAN'T WAIT TO SCREEN THIS PIECE OF FILM WE GOT FOR YOUR DAD!

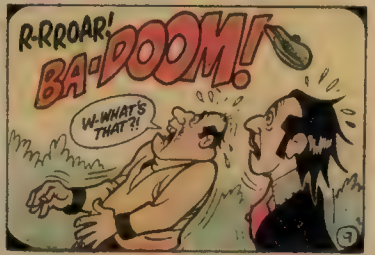
IT'S NOT WHAT WE STARTED OUT TO DO, DAD, BUT WHAT DO YOU THINK?
I WISH IT HADN'T HAPPENED, BUT I MUST ADMIT IT'S GREAT FOOTAGE, BOYS!

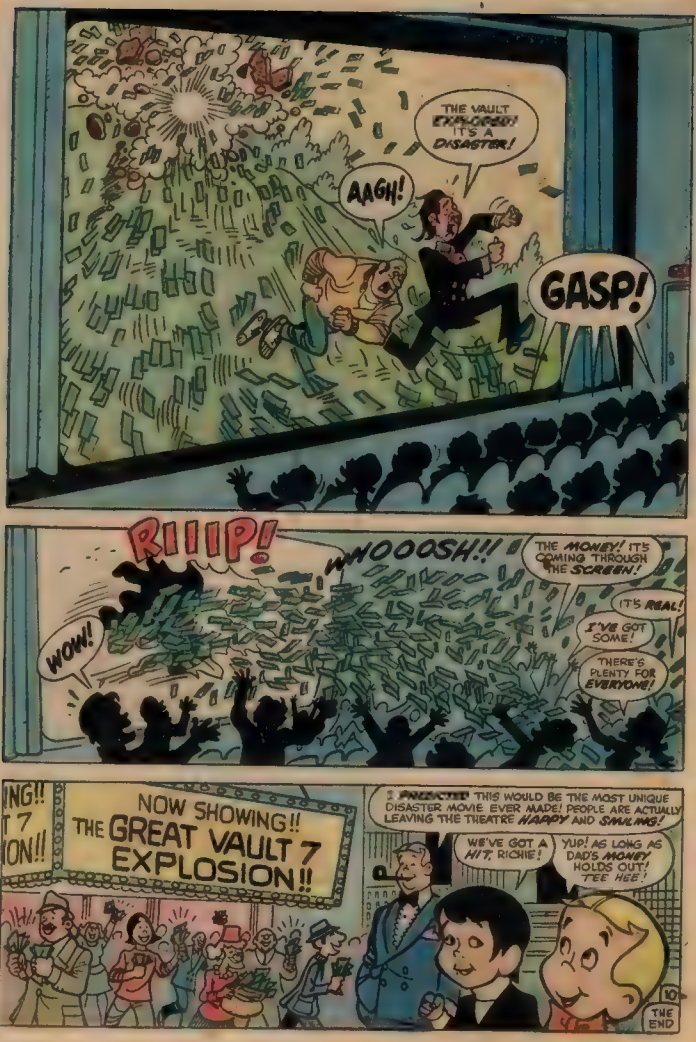

I'LL WRITE A WHOLE NEW SCRIPT FOR IT!
-AND I HAVE AN IDEA THAT WILL MAKE THIS THE MOST UNIQUE DISASTER MOVIE EVER FILMED!


WEEKS LATER-
THE MOVIES ALL FINISHED RICHIE! HAS THE THEATRE BEEN PREPARED?
YES! AND TONIGHT IS THE BIG NIGHT!


THAT EVENING-
LOOK AT THE PEOPLE LINING UP!
HA! THEY CERTAINLY WON'T BE SORRY! LET'S GO IN AND WATCH!
DISASTER
IGGEST OVIE THE ECADE!!


THERE MUST BE A MILLION BUCKS IN THAT OUTDOOR VAULT WE'RE GOING TO CRACK!
YES! AND SOON IT'LL BE ALL OURS!


R-RROAR!
BA-DOOM!
W-WHAT'S THAT?!
7


THE VAULT EXPLODED! IT'S A DISASTER!
AAGH!
GASP!
RIIIP!
WHOOOSH!!
WOW!
THE MONEY! IT'S COMING THROUGH THE SCREEN!
IT'S REAL!
I'VE GOT SOME!
THERE'S PLENTY FOR EVERYONE!
NOW SHOWING!! THE GREAT VAULT 7 EXPLOSION!!
I PREDICT! THIS WOULD BE THE MOST UNIQUE DISASTER MOVIE EVER MADE! PEOPLE ARE ACTUALLY LEAVING THE THEATRE HAPPY AND SMILING!
WE'VE GOT A HIT, RICHIE!
YUP! AS LONG AS DAD'S MONEY HOLDS OUT! TEE HEE!
10
THE END

START A NEW CAREER NOW—AT HOME • Nothing like this taught anywhere!

CUSTOMIZE-Restore AUTO/VAN Interiors

• You're needed now in this exciting, HIGH-PAY FIELD!

UPHOLSTER ANY VEHICLE — START YOUR OWN CAR!

that in most parts of the U.S. you need an appointment to take in a car for reupholstering or customizing. We have the finest deal in America for you in this great business!

If you can handle a screw driver and a pair of shears you can make it big in auto trim and related fields like vinyl repair, auto glass and landau tops.

You get all the tools of the trade at no extra charge. And right from the start you get the finest materials, fabrics and supplies at low wholesale prices!

NOW is the time to start cashing in on the huge market for customized Surfer Vans! A market where $1,200 for a weekly work is not unusual! Hard to believe? Not if you've got an estimate for a "Sutton's Den" Safety — like the one shown! Van Customizers report they take jobs usually ESCRIN around $800 — go all the way up to $2,500 or more. And experts believe the customized van trend has only just begun!

Your A.U.I. training INCLUDES the most complete MANUAL of any correspondence obtainable ANYWHERE! You learn rapid short-cuts to invisible repairs and refinishing of vinyl and leather upholstery how to match color and texture — in minutes

There's a tremendous demand for these skills not just in the automobile industry Offices, Stores, Homes, Motels, Bars, The afters wherever there are seats there's a CONTINUING NEED for men and women who can repair vinyl and leather upholstery

You owe it to yourself and your family to look into this fabulous opportunity to MAKE MORE MONEY — NOW! Mail in coupon for MASTER PLAN and big color illustrated booklet "HOW TO MAKE BIG MONEY IN AUTO INTERIOR CUSTOMIZING AND REPAIRING." No obligation — no salesman will visit or phone

AUTO UPHOLSTERY INSTITUTE,
1205 W. Barkley, Dept. AKK . P.O. Box 16, Orange, Calif. 92666

JOB — NO AUTOMATION LAYOFF! - Now, thanks to A.U.I.'s step-by-step practical and PROVEN home training method, you don't even have to quit your present job to learn! Many students report taking in their first simple repair jobs . . . making money soon after starting with A.U.I.!

Take an help go all the way to an income you won't believe! Other people just dream about it — but if you have read this far, YOU can do something about it!

Auto Upholstery Institute, Dept. AKK
1205 W. Barkley, P.O. Box 16, Orange, Calif. 92666

Rush MASTER PLAN and ILLUSTRATED BOOKLET. No obligation — no salesman will call. PLEASE CHECK YOUR MAIN INTEREST

☐ Auto Upholstery ☐ Body Work ☐ Vinyl Repair ☐ Customizing

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

APPROVED FOR VETERANS & [illegible]

MAKE EXTRA CASH NO REAL "SELLING" JUST SHOW THIS SAMPLE WE GIVE YOU FREE!

TAKE EASY FAST ORDERS FOR MUCH WANTED PERSONALIZED METAL SOCIAL SECURITY PLATES

If you want to make extra cash easy in spare time we'll send you a complete compact money-making outfit which includes an actual sample engraved Plate, Carrying Case, Emergency Card and 8-Year Calendar, plus everything else you need to start taking orders and making money from the very day you receive it. This complete Outfit is yours ABSOLUTELY FREE and entirely without obligation. Just show it to everyone. They'll be amazed and delighted by the low price only $2.00 each especially when they discover that they also get a smart Carrying Case, an Emergency Card, and an exclusive 8-Year Calendar... all FREE! You make $1.00 profit on every order. Take as many as 15 or more orders in an hour — make $15 or more in every spare hour that you show this sample. To get your money-making Outfit by return mail entirely FREE just fill in and

MAIL THIS COUPON TODAY!

©1973 ENGRAVAPLATES® JACKSONVILLE FL 32207

Zodiac Styles Carrying Case and Emergency Card FREE with Each Plate

2 Flag Style

Also Canadian Styles

8 Year Calendar FREE with Each Plate

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Box 10460, Jacksonville, Fla. 32207

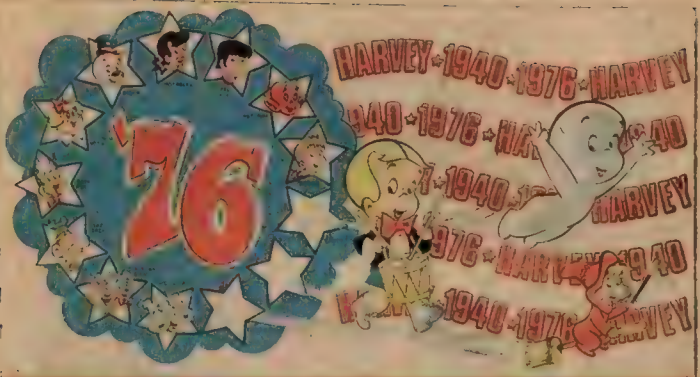
Please rush me FREE Order-Taking Outfit with an actual sample so I can begin selling Personalized Social Security plates for spare-time income.

Name(print) _____

Address _____

City _____ State _____ Zip _____

WOW! HARVEY COMICS MOVE FAST!
GET THEM ON THURSDAYS, FRIDAYS, SATURDAYS OF EVERY WEEK!
SUNDAYS and the REST of the WEEK too
HARVEY COMICS GO ON SALE THURSDAY OF EVERY WEEK-END!
1st WEEKEND APRIL 1
2nd WEEKEND APRIL 8
3rd WEEKEND APRIL 15
4th WEEKEND APRIL 22
5th WEEKEND APRIL 29
MONEY
FORTUNE
Spooky
GOLD & SILVER
GIANT 52 PAGES
PAGES and PAGES and PAGES OF FUN IN THESE GREAT GIANT SIZE 52 PAGES HARVEY COMICS!
MYSTERY
SAD SACK
Richie Rich
COLLECTORS COMICS
GEMS
Richie Rich Jackpots
FUN IS HARVEY COMICS TIME!
HOT STUFF
Casper and Ghosty
TODAY
MILLIONS
Richie Rich
GET ALL MY CHIPS, KICK!
Richie Rich MILLIONS
Casper's Ghost Land
BANKBOOKS
HARVEY comics START ON SALE EVERY THURSDAY!
HARVEY COMICS
SAD SACK LAUGH SPECIAL
Richie Rich DOLLARS and CENTS



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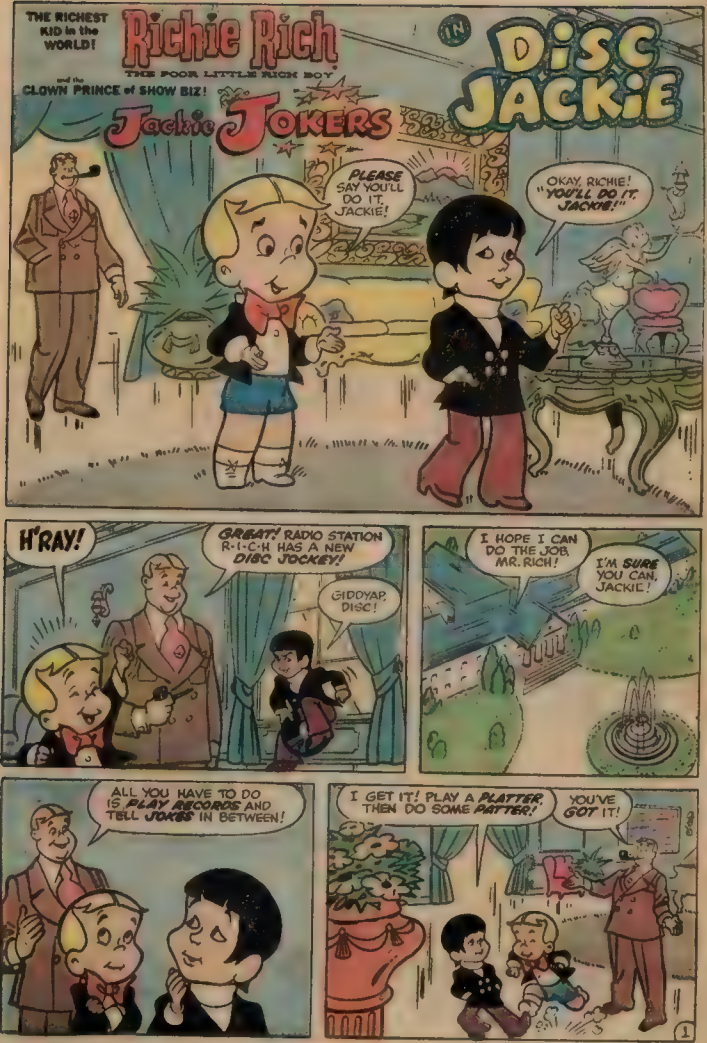
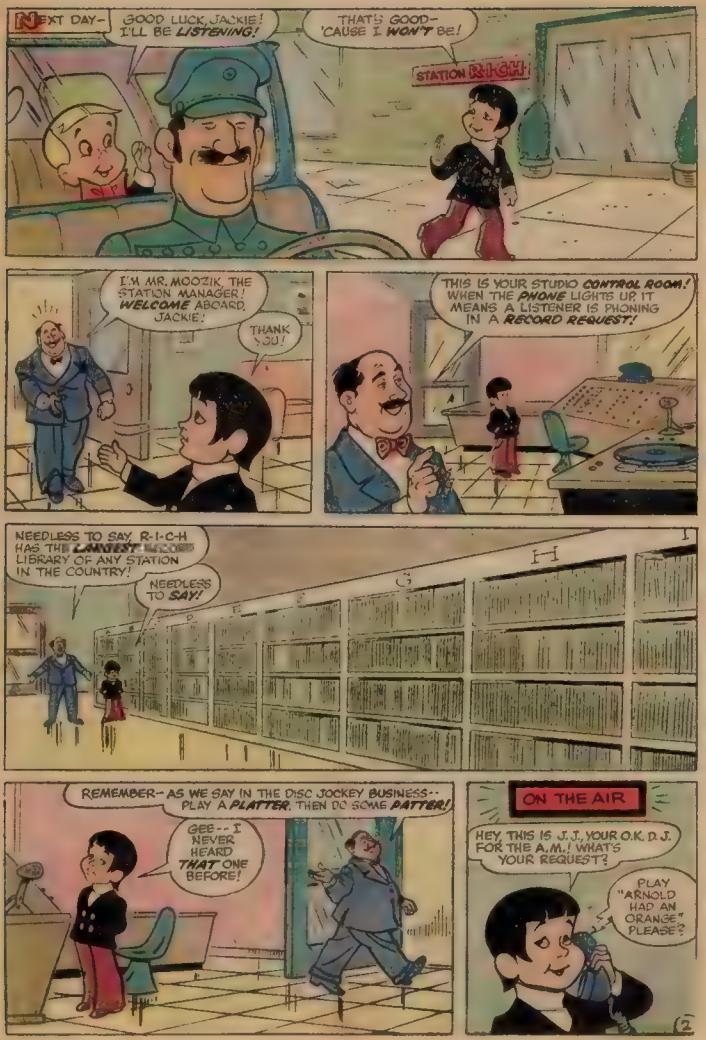
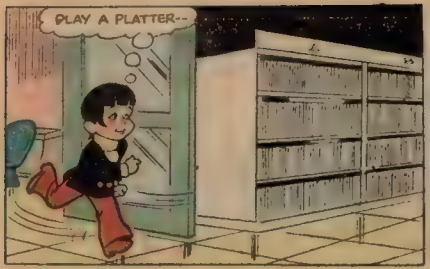
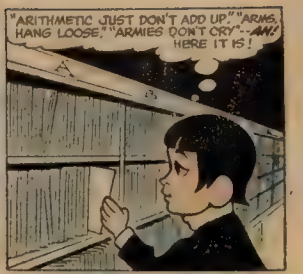
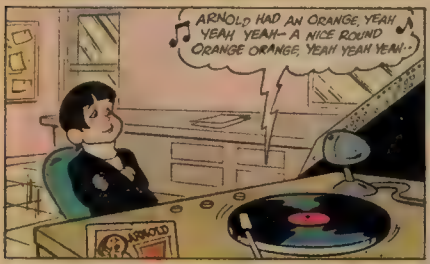
EVERY WEEKEND YOU CAN GET MY NEWEST
RICHIE RICH
COMICS!
...ON SALE BEGINNING THURSDAY OF EACH WEEK!
1st WEEKEND STARTING THURSDAY APRIL 1
2nd WEEKEND STARTING THURSDAY APRIL 8
3rd WEEKEND STARTING THURSDAY APRIL 15
4th WEEKEND STARTING THURSDAY APRIL 22
5th WEEKEND STARTING THURSDAY APRIL 29
MONEY
MYSTERY
GEMS
MILLIONS
BANKBOOKS
RICHES
Richie Rich
GOLD & SILVER
GIFTBOOKS
DIGEST
GLAMP
52
HERE'S THE NEW
Casper
THE FRIENDLY GHOST
COMICS GROUP!
BIG WEEKEND STARTING THURSDAY MARCH 11
BIG WEEKEND STARTING THURSDAY APRIL 15
BIG WEEKEND STARTING THURSDAY APRIL 29
Casper
Casper's Ghostland
Casper's Ghostland
Hey Kids!..REMEMBER-
GET YOUR OTHER
HARVEY COMICS
AVAILABLE AT YOUR DEALER
EVERY WEEKEND
BEGINNING ON
THURSDAY!
NEW CASPERS
THAT YOU'LL LOVE...
AND LIKE EVERYONE
YOU'LL GET 'EM!!
MORE...FUN...MORE STORIES
...MORE CASPER THAN
EVER!
YOU'LL WANT TO READ
AND KEEP EVERY ONE
OF THEM!
HARVEY COMICS
MAKE SURE YOU GET YOUR COMICS BEFORE THEY'RE SOLD OUT!!

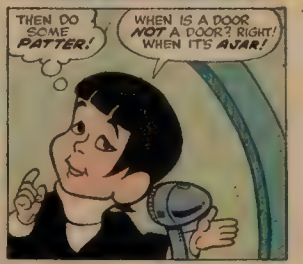

THE RICHEST KID in the WORLD!
Richie Rich
THE POOR LITTLE RICH BOY
and the CLOWN PRINCE of SHOW BIZ!
Jackie JOKERS
IN
DISC JACKIE
PLEASE SAY YOU'LL DO IT, JACKIE!
OKAY, RICHIE! "YOU'LL DO IT, JACKIE!"
H'RAY!
GREAT! RADIO STATION R-I-C-H HAS A NEW DISC JOCKEY!
GIDDYAP, DISC!
I HOPE I CAN DO THE JOB, MR. RICH!
I'M SURE YOU CAN, JACKIE!
ALL YOU HAVE TO DO IS PLAY RECORDS AND TELL JOKES IN BETWEEN!
I GET IT! PLAY A PLATTER, THEN DO SOME PATTER!
YOU'VE GOT IT!
1

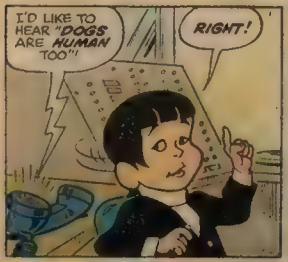

NEXT DAY—
GOOD LUCK, JACKIE! I'LL BE LISTENING!
THAT'S GOOD—'CAUSE I WON'T BE!
STATION R-I-C-H!
I'M MR. MOOZIK, THE STATION MANAGER! WELCOME ABOARD, JACKIE!
THANK YOU!
THIS IS YOUR STUDIO CONTROL ROOM! WHEN THE PHONE LIGHTS UP IT MEANS A LISTENER IS PHONING IN A RECORD REQUEST!
NEEDLESS TO SAY, R-I-C-H HAS THE LARGEST RECORD LIBRARY OF ANY STATION IN THE COUNTRY!
NEEDLESS TO SAY!
REMEMBER—AS WE SAY IN THE DISC JOCKEY BUSINESS—PLAY A PLATTER, THEN DO SOME PATTER!
GEE—I NEVER HEARD THAT ONE BEFORE!
ON THE AIR
HEY, THIS IS J.J., YOUR O.K. D.J. FOR THE A.M.! WHAT'S YOUR REQUEST?
PLAY "ARNOLD HAD AN ORANGE" PLEASE?

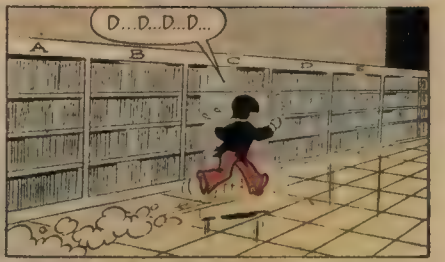

PLAY A PLATTER--

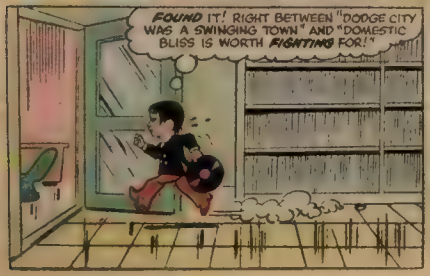

"ARITHMETIC JUST DON'T ADD UP," "ARMS HANG LOOSE," "ARMIES DON'T CRY"--AH! HERE IT IS!


ARNOLD HAD AN ORANGE, YEAH YEAH, YEAH--A NICE ROUND ORANGE ORANGE, YEAH YEAH YEAH!..
ARNOLD

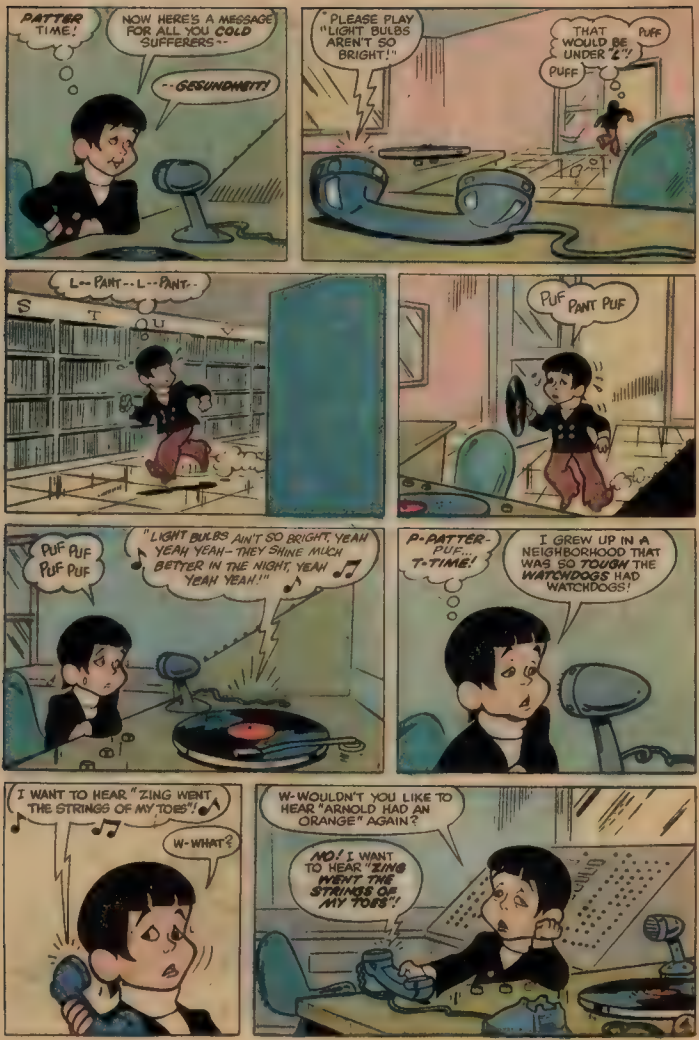

THEN DO SOME PATTER!
WHEN IS A DOOR NOT A DOOR? RIGHT! WHEN IT'S AJAR!

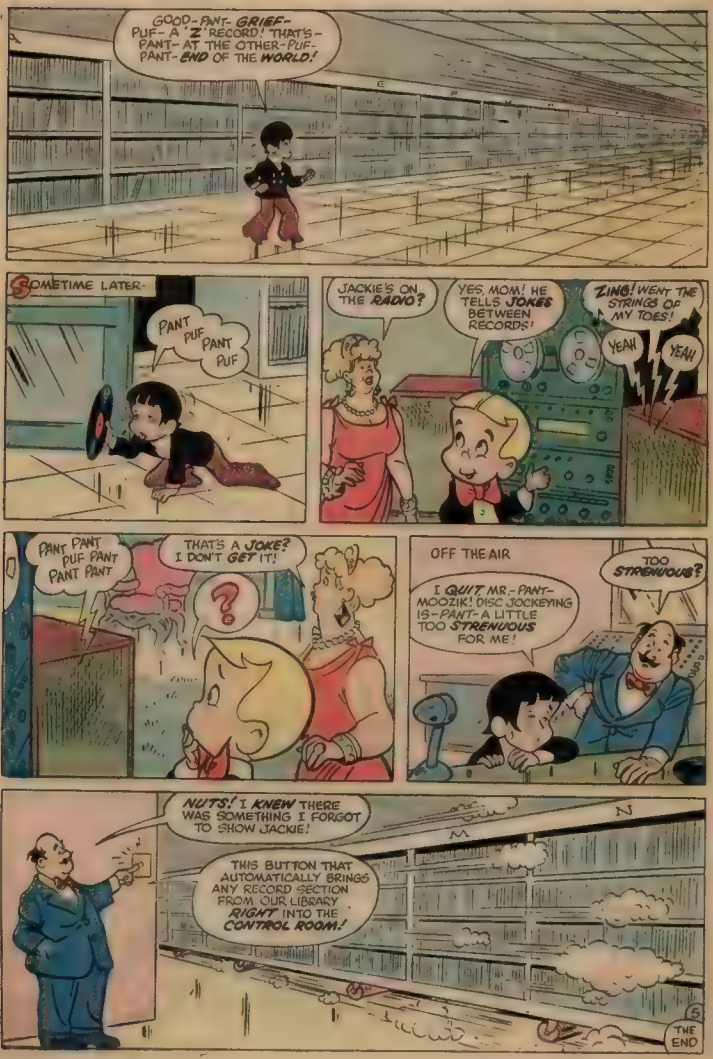

I'D LIKE TO HEAR "DOGS ARE HUMAN TOO"!
RIGHT!


D...D...D...
A
B


FOUND IT! RIGHT BETWEEN "DODGE CITY WAS A SWINGING TOWN" AND "DOMESTIC BLISS IS WORTH FIGHTING FOR!"

DOGS ARE HUMAN TOO, YEAH YEAH YEAH! THROUGH AND THROUGH AND THROUGH AND THROUGH, YEAH YEAH YEAH!


PATTER TIME!
NOW HERE'S A MESSAGE FOR ALL YOU COLD SUFFERERS--
--GESUNDHEIT!
"PLEASE PLAY "LIGHT BULBS AREN'T SO BRIGHT!"
THAT WOULD BE UNDER "Z"!
PUFF
PUFF
L--PANT--L--PANT--
PUF PANT PUF
PUF PUF PUF PUF
"LIGHT BULBS AIN'T SO BRIGHT, YEAH YEAH YEAH- THEY SHINE MUCH BETTER IN THE NIGHT, YEAH YEAH YEAH!"
P-PATTER-PUF-PUF- T-TIME!
I GREW UP IN A NEIGHBORHOOD THAT WAS SO TOUGH THE WATCHDOGS HAD WATCHDOGS!
I WANT TO HEAR "ZING WENT THE STRINGS OF MY TOES"!
W-WHAT?
W-WOULDN'T YOU LIKE TO HEAR "ARNOLD HAD AN ORANGE" AGAIN?
NO! I WANT TO HEAR "ZING WENT THE STRINGS OF MY TOES"!


GOOD-PANT-GRIEF-PUF-A 'Z' RECORD! THAT'S-PANT-AT THE OTHER-PUF-PANT-END OF THE WORLD!
SOMETIME LATER-
PANT PUF PANT PUF
JACKIE'S ON THE RADIO?
YES, MOM! HE TELLS JOKES BETWEEN RECORDS!
ZING! WENT THE STRINGS OF MY TOES!
YEAH!
YEAH!
PANT PANT PUF PANT PANT PANT
THAT'S A JOKE? I DON'T GET IT!
?
OFF THE AIR
TOO STRENUOUS?
I QUIT MR.-PANT-MOOZIK! DISC JOCKEYING IS-PANT-A LITTLE TOO STRENUOUS FOR ME!
NUTS! I KNEW THERE WAS SOMETHING I FORGOT TO SHOW JACKIE!
THIS BUTTON THAT AUTOMATICALLY BRINGS ANY RECORD SECTION FROM OUR LIBRARY RIGHT INTO THE CONTROL ROOM!
M
N
5
THE END

Richie's MAILBOX

The mail has really begun to pour in telling us your favorite stories and magazines. Please keep them coming; they're so valuable to us in selecting future stories to tell you. Here are some of your recent comments...

"Dear Richie: I like it when you team up with Casper or Jackie Jokers. My favorite story with you and Jackie was 'Camp Watchamacallit.' (Richie and Jackie Number 12) And my favorite story with you and Casper was 'The Menace at the U.N.' (Richie and Casper Number 5) and 'Dr. Frankenspook.' (Richie and Casper Number 8.)

—Steven Garland.
Elk Grove, Ill."

"Dear Richie: I really like Richie Rich Vaults of Mystery and Richie Rich Cash...Some of my favorite stories were the 15-page story of 'Atlantis' in Richie Millions Number 53 and 'The Mystery of Playhouse Number 13' in Richie Dollars and Cents Number 56.

—David Parish,
L. A. F. B., Virginia"

"Dear Richie: My favorite story is in Richie and Jackie Number 12. It's called, 'Camp Watchamacallit.'

—Terry Henry
Sioux City, Iowa"

"Dear Richie: I'd like to let you know that I like your Richie Rich Vaults of Mystery the best of all your magazines.

—Carl Cooper,
Tucson, Arizona"

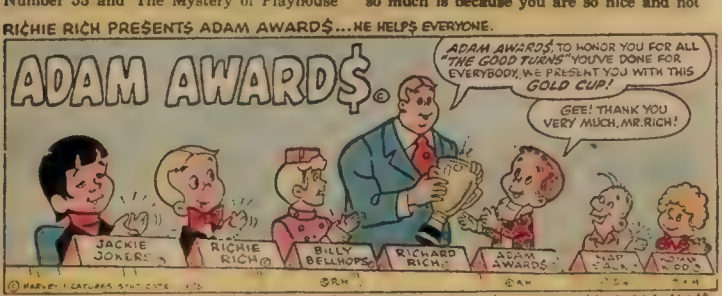
"Dear Richie: My favorites are Richie Rich Vaults of Mystery Number 6, Richie and Casper Number 8, Richie Rich Success Number 64 and Richie Millions Number 70 and 74.

—David Kenner
Watauga, Texas"

(To all of you who have been helpful in telling us your favorites: An enormous thank you. The ones I just mentioned are very typical of the ones we recently received. It seems that the Richie and Jackie Camp Watchamacallit story and the Richie and Casper Dr. Frankenspook story were big, big favorites. You've selected them so often. I'm also glad to see the many letters that have come in concerning Vaults of Mystery. We seem to be getting a big following for the adventure type story appearing in Vaults and in Super Richie.—R.R.)

* * *

"Dear Richie: Your comic book is my favorite comic of all. The reason I like your book so much is because you are so nice and not



greedy, and because you are so nice to poor people.

—Eddie Cicenas
Sioux City, Iowa"

"Dear Richie: I love your comics because they're fun to read. The reason I like you is because you have and do a lot of things some kids can't do.

—David Babson
Ladson, South Carolina"

(Dear Eddie and David: The reason I like you both is that you've taken some of your precious time to tell us your feelings. That's kind and thoughtful and giving. . .and that's a lot of things that some kids can't be.—R.R.)

* * *

I should have added this to my last message—but being kind and thoughtful and giving is something that lots of Richie readers show me they can be. Here are some of them. . .

Kenny Torres, of New Bedford, Mass.; John Barnard, of Chesterville, Ontario; Wayne Kelsey, of Winthrop, New York; Mark White, of Millbury, Mass.; Lisa Hinton, of Lakehurst, New Jersey; Pat McDowell, of San Ramon, California; Doris Hayes, of Spring Dele, Ark.; Alison Thureson, of Petawawa, Ontario; Susan Wilson, of Everett, Wa.; Alice Fair, of Presque Isle, Maine and Freddie Vose, of Fairfield, California.

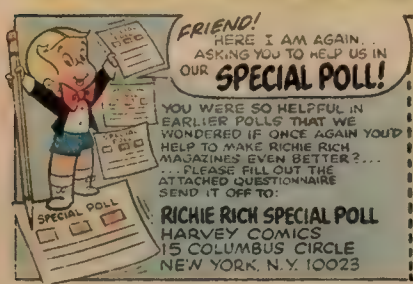
Pam Argo, of Norwalk, California; Richie Carnegie, of Saborn, Indiana; John Murphy, of Lawrence, Mass.; Paula Laliberte, of Woon, R.I.; Shawn Skriver, of Davenport, Iowa; Debra Lubke, of Rogers, Minn.; Marcos Gonzalez, of Los Angeles, Calif.; Andrea Windham, of Detroit, Mich.; Jeanette Clark, of Vanderhoof, B. C.; Craig LaPine, of Essex Jct., Vermont and Nicole Goodreau, Honor, Michigan.

Before I close I'd like to say how much I've enjoyed receiving your notes and polls on the back of postcards from motels and places you've been to. It's like a trip around the world for me everytime I read your mail. If you remember, keep it up.

And don't forget our address:

Richie's Mailbox
Harvey Comics
15 Columbus Circle
New York, N.Y. 10023

(Remember. . .Richie cannot answer any letters personally or he would be doing nothing else. He will, however, try to answer as many of your questions as he can on these pages.)



① WHAT I LIKE BEST ABOUT RICHIE RICH COVERS IS _____

② WHAT I LIKE BEST ABOUT RICHIE RICH STORIES IS _____

③ I BOUGHT THIS MAGAZINE _____ (Issue date)
FROM _____
(NEWSSTAND, SUPERMARKET, DRUGSTORE, OR WHERE?)

NAME _____ AGE ____

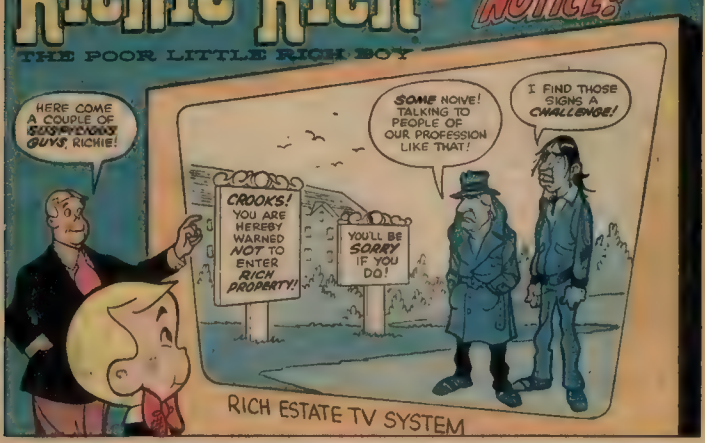
ADDRESS _____

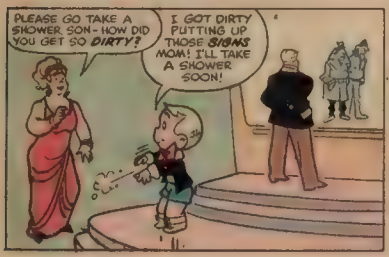
CITY _____ STATE _____ ZIP ____

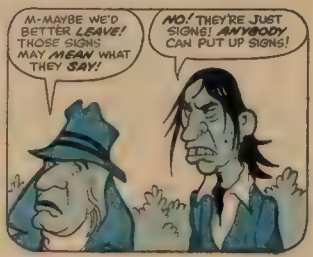
(PASTE OR SCOTCH TAPE ON A POSTCARD)

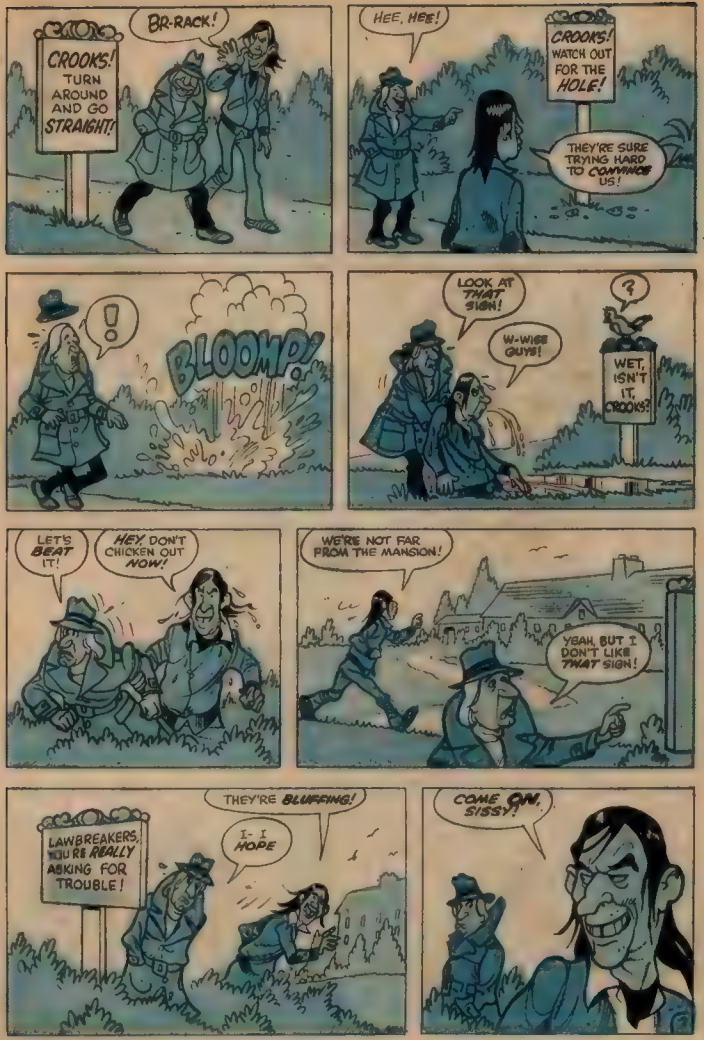
Richie Rich in "CROOKS, PLEASE NOTICE!"

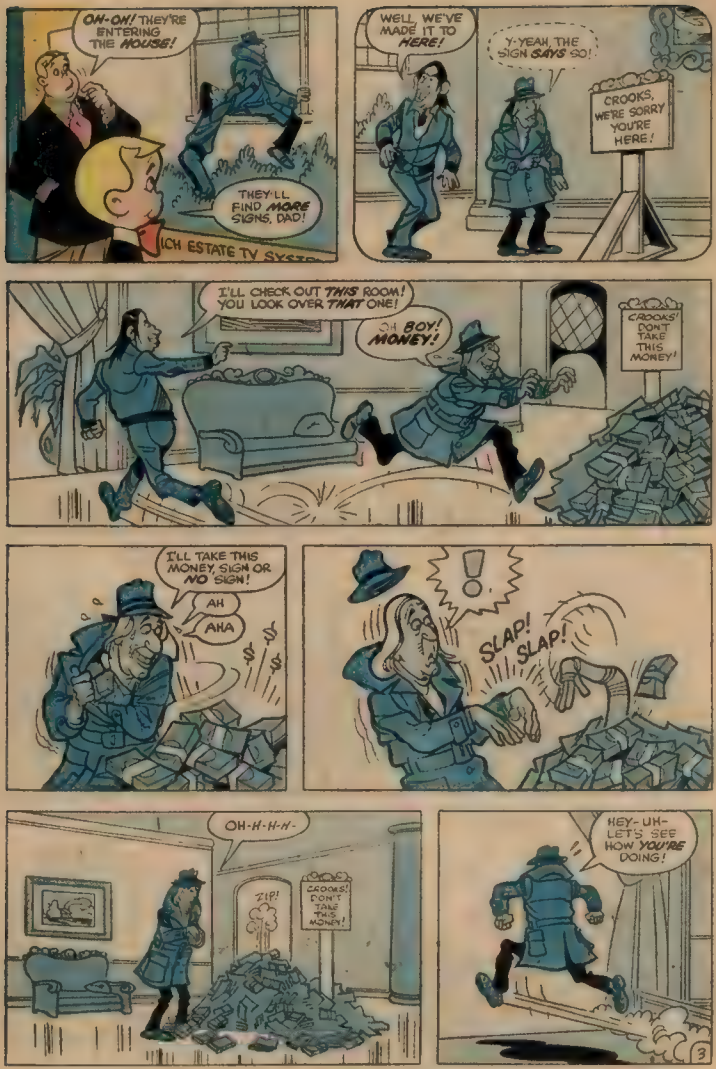
THE POOR LITTLE RICH BOY

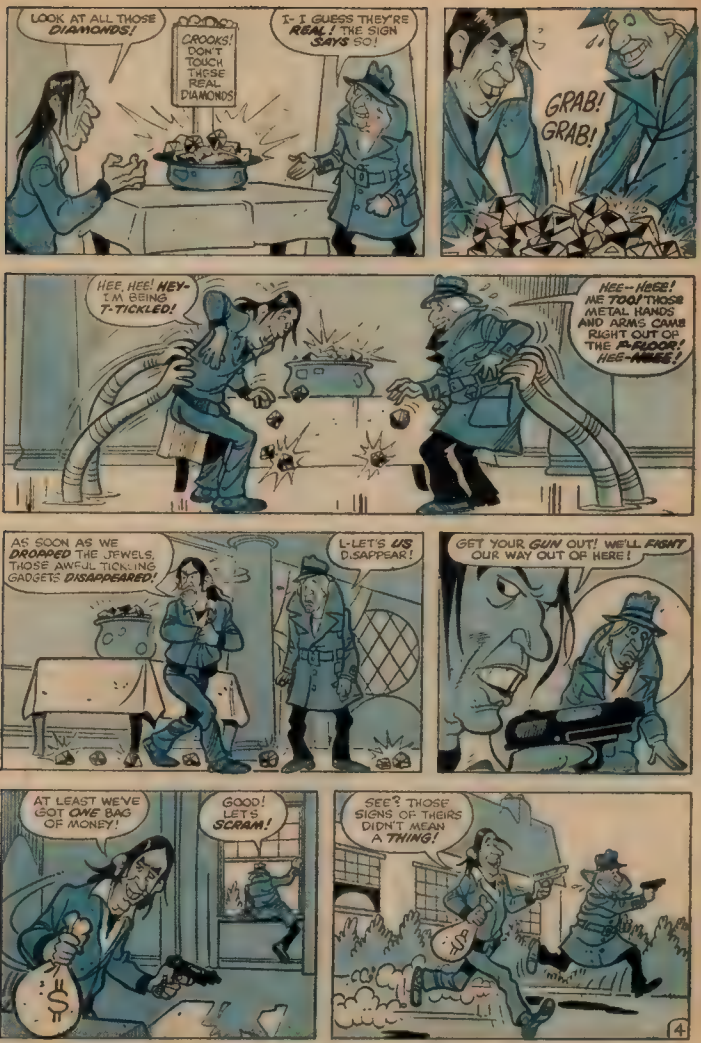


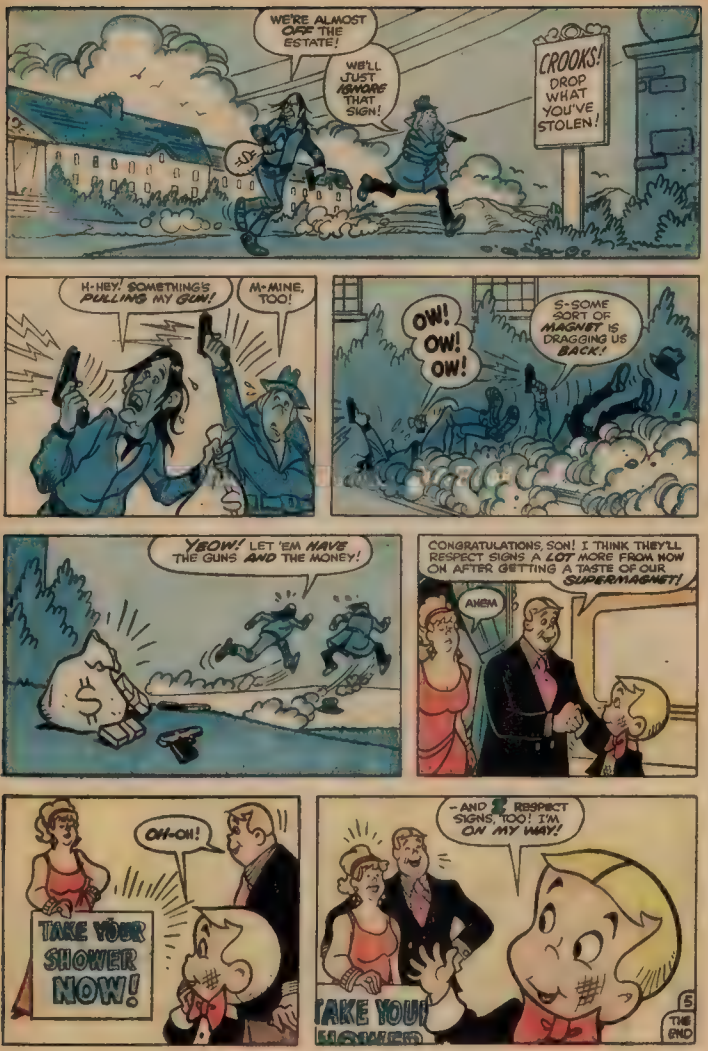





BR-RACK!
CROOKS! TURN AROUND AND GO STRAIGHT!
HEE, HEE!
CROOKS! WATCH OUT FOR THE HOLE!
THEY'RE SURE TRYING HARD TO CONVINCE US!
!
BLOOMP!
LOOK AT THAT SIGN!
W-WISE GUYS!
?
WET, ISN'T IT, CROOKS?
LET'S BEAT IT!
HEY, DON'T CHICKEN OUT NOW!
WE'RE NOT FAR FROM THE MANSION!
YEAH, BUT I DON'T LIKE THAT SIGN!
LAWBREAKERS, YOU'RE REALLY ASKING FOR TROUBLE!
THEY'RE BLUFFING!
I- I HOPE
COME ON, SISSY!


OH-OH! THEY'RE ENTERING THE MOUSE!
THEY'LL FIND MORE SIGNS, DAD!
ICH ESTATE TV SYSTE
WELL, WE'VE MADE IT TO HERE!
Y-YEAH, THE SIGN SAYS SO!
CROOKS, WE'RE SORRY YOU'RE HERE!
I'LL CHECK OUT THIS ROOM! YOU LOOK OVER THAT ONE!
OH BOY! MONEY!
CROOKS! DON'T TAKE THIS MONEY!
I'LL TAKE THIS MONEY, SIGN OR NO SIGN!
AH
AHA
$ $ $
!
SLAP! SLAP!
OH-H-H-H-
ZIP!
CROOKS! DON'T TAKE THIS MONEY!
HEY-UH-LET'S SEE HOW YOU'RE DOING!
3


LOOK AT ALL THOSE DIAMONDS!
CROOKS! DON'T TOUCH THESE REAL DIAMONDS
I- I GUESS THEY'RE REAL! THE SIGN SAYS SO!
GRAB! GRAB!
HEE, HEE! HEY- I'M BEING T-TICKLED!
HEE--HEE! ME TOO! THOSE METAL HANDS AND ARMS CAME RIGHT OUT OF THE P-FLOOR! HEE-HEE!
AS SOON AS WE DROPPED THE JEWELS, THOSE AWFUL TICK-ING GADGETS DISAPPEARED!
L-LET'S US D.SAPPEAR!
GET YOUR GUN OUT! WE'LL FIGHT OUR WAY OUT OF HERE!
AT LEAST WE'VE GOT ONE BAG OF MONEY!
GOOD! LET'S SCRAM!
SEE? THOSE SIGNS OF THEIRS DIDN'T MEAN A THING!
4


WE'RE ALMOST OFF THE ESTATE!
WE'LL JUST IGNORE THAT SIGN!
CROOKS! DROP WHAT YOU'VE STOLEN!
H-HEY! SOMETHING'S PULLING MY GUN!
M-MINE, TOO!
OW! OW! OW!
S-SOME SORT OF MAGNET IS DRAGGING US BACK!
YEOW! LET 'EM HAVE THE GUNS AND THE MONEY!
CONGRATULATIONS, SON! I THINK THEY'LL RESPECT SIGNS A LOT MORE FROM NOW ON AFTER GETTING A TASTE OF OUR SUPERMAGNET!
AHEM
OH-OH!
TAKE YOUR SHOWER NOW!
-AND RESPECT SIGNS, TOO! I'M ON MY WAY!
TAKE YOU
5
THE END

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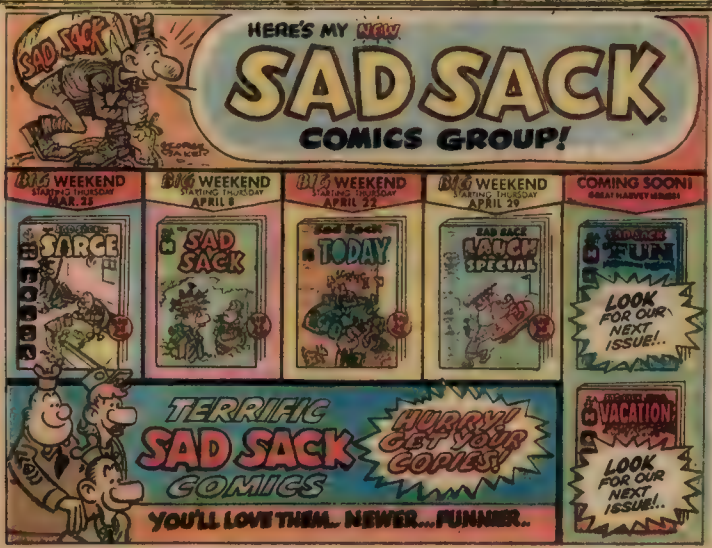
YOU PAY ONLY $5.00
PLEASE ADD 50¢ FOR POSTAGE



Casper the Friendly Ghost SAYS:

DON'T GIVE PLAQUE A GHOST of a CHANCE

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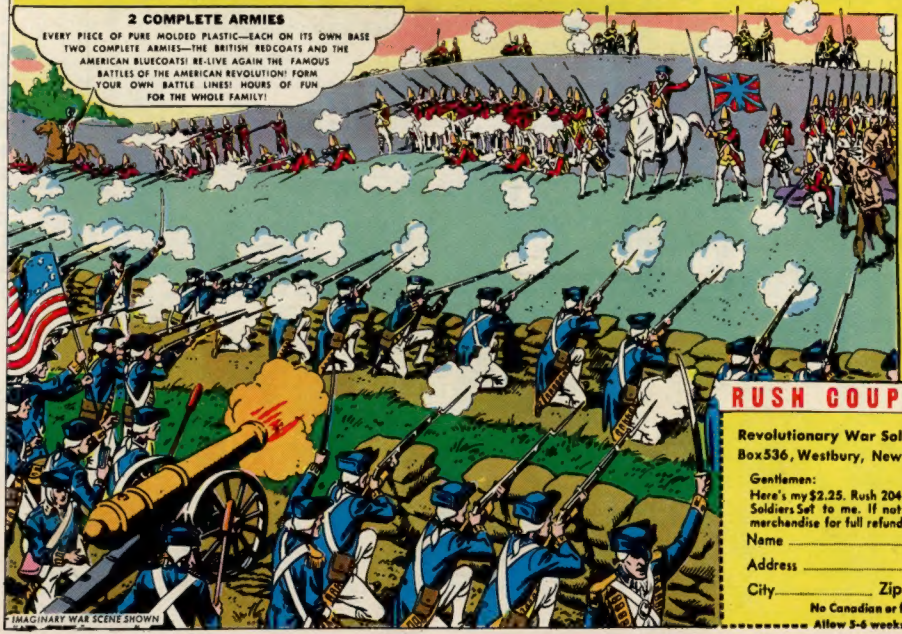

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